TRANSMISSION

THE OFFICIAL THIRTY SECONDS TO MARS NEWSLETTER









ARTIFACT AT TIFF



ARTIFACT WINS AT TIFF 2012!

We are so very proud that ARTIFACT has won the TORONTO FILM FESTIVAL PEOPLE'S CHOICE AWARD. This is so far beyond any expectation we ever had. This film is so personal and has been such a labor of love. Thank you so much to every single person who voted and gave us this incredible acknowledgment!

- Jared

Catch up with all of the ARTIFACT excitement at TIFF 2012 by visiting <u>ARTIFACT on Facebook</u>, as well as on <u>Twitter</u>. Did you see ARTIFACT at TIFF? Make sure you rate it on <u>IMDB</u>!

THANK YOU for the worldwide trends on Twitter!

Worldwide - Artifact Won
Worldwide - Artifact Is Here
Germany - #ArtifactWON
Brazil - Artifact Won
Italy - #Artifact
Italy - #ArtifactWON





Jared Interviewed by Rolling Stone

"It started as a film about the making of an album, and it became a film about the most brutal and challenging conflict of our lives." Read Rolling Stone's interview with Jared about ARTIFACT here!

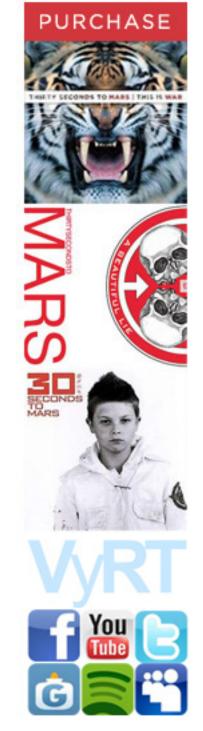
MARS ON TUMBLR

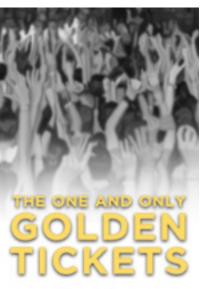


Use Tumblr? Be sure to follow the OFFICIAL <u>Thirty Seconds To Mars Tumblr</u> account where we feature YOUR posts — anything from MARSgifs, MARSmemes, and even MARS Memories!

Check out <u>this post</u> originally shared by user bobthetomato who wrote, "my first band shirt from 2007" with a photo of an A BEAUTIFUL LIE Era t-shirt. Join the conversation and <u>share YOUR first MARS Shirt</u> in replies and reblogs!

MARS **AWARDS**





Providing fully-customizable fan packages







<u>Guinness World Records News</u> gave us all a sneak peak of MARS in The Guinness World Records 2013 Book for "Longest Rock Tour" during the THIS IS WAR Tour Era! Find out more on how to get your copy via <u>GuinnessWorldRecords.com</u>.



NIGHT OF THE HUNTER - SHANNON LETO REMIX



Have you heard <u>Shannon</u>'s Remix of NIGHT OF THE HUNTER yet? Get a preview by <u>clicking here</u>, also available to own from <u>Beatport</u> or <u>iTunes</u> NOW!

MARS X





Revisit and Celebrate 10 Years of Life On MARS, and access <u>EXCLUSIVE MARSX merch</u> by visiting the MARS Store!

MARS ON **FACEBOOK**

'Like' <u>Thirty Seconds To Mars</u> **on Facebook!** Subscribe to <u>Jared</u>, <u>Shannon</u>, and <u>Tomo</u>



Antonia's cover photo features one of many <u>Instagram shots</u> taken during VyRT: MARSX!

Visit and comment <u>MARS on Facebook</u> for a chance to be featured!





LAST CHANCE for EXCLUSIVE MARSX MERCH! Celebrate 10 Years of Life On MARS with exclusive tees, vinyl, tanks, and more from the <u>Official MARS Store</u>. Orders for all MARSX Merch closes THIS SATURDAY, September 22. <u>Don't miss out!</u>

TRIAD GLOBAL ASSAULT



Thanks to sara2784 for sharing this photo of her <u>Triad in Rome!</u>

Where has YOUR TRIAD traveled to? <u>Share yours</u> or use #TRIADalert on Twitter.

MARS ART

Check it out — <u>PAPER JARED by Linkin Paper!</u>



ERRATUM: Last week's featured artwork for A BEAUTIFUL LIE was created by Esther/@MARS_Designs. The Featured Avatar for ARTIFACT was created by @WeirdNerrd. Great job!





Is MARS your inspiration?
Add your art to the Official MARS Flickr!

MARS ON **INSTAGRAM**

Cool shot we found by Instagram user oscurra:



Use Instagram hashtags #thirtysecondstomars, #30secondstomars, #MARS, or #ECHELON to get featured!

Following MARS on Instagram yet?

@30SECONDSTOMARS

@JaredLeto • @tomofromearth • @ShannonLeto



<u>PatiSHandmade</u>'s tattoo features one of the most quotable lines from NIGHT OF THE HUNTER...



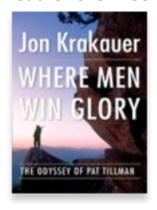
Add yours or view the Official MARS Tattoo Archive!

HIVE

Keep up with the latest features and focuses by visiting The Hive on Twitter and Facebook!

PICKS OF THE WEEK

Read of the Week



Where Men Win Glory: The Odyssey of Pat Tillman, is a 2009 book written by Jon Krakauer, and is a biography of Pat Tillman, an American football player who left his professional career and enlisted in the United States Army after the September 11 attacks.

Movie of the Week



<u>The Master</u> is a drama film written, directed, and co-produced by Paul Thomas Anderson, telling the story of a Naval veteran who arrives home from war unsettled and uncertain of his future - until he is tantalized by The Cause and its charismatic leader.

Album of the Week

The North is the sixth full-length studio album by Canadian indie pop band <u>Stars</u>,



and features singles "Theory of Relativity", "Hold On When You Get Love and Let Go When You Give It", as well as "Blacklines".

Organization of the Week



Natural Resources Defense Council is the nation's most effective environmental action group, combining the grassroots power of 1.3 million members and online activists with the courtroom clout and expertise of more than 350 lawyers, scientists and other professionals.





Want to see past Transmissions? A list of all previous Transmissions can be found in the <u>Transmission Archive!</u>



Copyright (C) 2012 Virgin Records 150 5th Avenue New York, NY 10011

<u>Forward</u> this email to a friend <u>Update your profile</u>